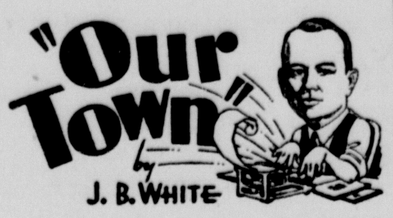
The Cameron Herald

since 1860 *and CENTINEL*

VOLUME NUMBER 87 | CAMERON, MILAM COUNTY, TEXAS, THURSDAY, JANUARY 23, 1947 | NUMBER 39



Coke Stevenson who left the mansion on Tuesday after almost six years as Governor of Texas, is a modest man. "I am now as yesterday's newspaper," he said. The people may have something to say about that for no man has ever left the office of governor with more confidence in his integrity and ability among Texans.

Coke Stevenson was big when he became Governor. He is bigger now and the people of this state know they have had in their highest office one who justified every high estimate they have cherished through the years of our great history.

It will not be as yesterday's newspaper. Tomorrow's headlines fit better into the cherished hope of Texans. This newspaper wants to be among the first to nominate Coke Stevenson for United States Senator in the Primaries of 1948.

We can well understand how tired he must now be from the arduous years he has spent in the public service but Texas needs him further. He wants to go back to his beloved hills of the Kimble country to enjoy what he has so richly earned, rest and life filled with good reflections on the loyalty of the people and a job well done. Such men are rare among us.

The people of Milam county never hesitated to give him a splendid majority since he first became a candidate for Lieutenant governor. They will welcome his entry into the race for the United States Senate and give him that same majority.

Cameron's continued having shortage is no less acute than the need for business space and while there is some reason to hope that this condition may be relieved to some extent in 1947 with the advent of more materials among local dealers, it is going to require something more than efforts that have been put forth in recent months to display the real hospitality of our people.

Consider the plight of a seismograph crew who arrived in Cameron this morning. They require a considerable space to house their office activities. The business district has had no new construction in several years. None is now in prospect for rentals, but there is still some unused housing in the business district and in some particulars public buildings that might well be put to use during the emergency.

The Chamber of Commerce is the logical agency to handle such matters and the office personnel was busy Monday trying to get the crew located. They also must have homes to live in.

Local property owners who do not wish to advertise housing should list their properties with the Chamber if they want to rent space. In so doing a file can be had for ready reference in emergencies such as the one mentioned above.

In passing it might be well to observe that under such conditions the need for a manager of the Chamber of Commerce is well emphasized. The Directors have in mind a number of men who are trained executives but thus far have not been financially attractive with other communities outbidding us. Why not raise our offer? We can afford it and it will pay big dividends.

Stickers Must Suffice For Passenger Cars

When you register your car in February and March you will get a sticker.

Valter White, Assessor and Collector of Taxes for Milam county said that 78 counties in Texas are having to use stickers. Due to the coal strike a shortage of metals resulted. These stickers will be replaced within about 90 days he indicated, with metal stickers.

This year car owners will go back to the double plates, front and rear.

Truck and trailer license plates have been received but none for passenger cars.

A fleet of 2,000 warplanes carries communications equipment equal in value to the nation's entire investment in commercial broadcasts.

ABOUT 30 PER CENT OF REVENUES YET TO COME

Payment of 1946 county and state taxes was reported brisk and satisfactory by Valter White, Assessor and Collector at the court house.

Up to Wednesday there remained about 30 per cent of the total to be paid. The last day to pay will be midnight, January 31.

Poll tax payments are running in about the same ratio, he said.

Mr. White is keeping the office open at night and will continue to do so until January 31. This arrangement will result in accommodations to rural tax payers who wish to come in the evening and pay.

Tax payers are urged to go now and pay their taxes. While Mr. White is going to have his force on hand to take care of the last days of rush it is better on the tax payer if he goes earlier and gets his receipts.

It is important to pay poll taxes even though 1947 is an off year in politics.

WILKIE COWARD FUNERAL HELD MONDAY; MARLOW

Wilkie Coward, 51, of Marlow, died at 6:30 p. m| Saturday, January 18 in St. Eduard's Hospital in Cameron.

Funeral services were held at 2 p. m. from the Marlow Baptist Church, Monday January 20. Rev. Fred Janeway of the Primitive Baptist Church of Waco, assisted by Rev. J. C. Collins of Cameron, conducted the services. Interment was made in the Marlow Cemetery.

Mr. Coward was reared at Marlow. He had been living in Waco for the past several years but returned to his home in Marlow about a year ago.

The Coward family are among the pioneers who settled in the Marlow community many years ago. Mrs. Dora Coward, mother of the deceased, still lives in the old ancestral home at Marlow, one of the historic communities in this area.

Surviving are his widow, Mrs. Frances Donaldson Coward and his mother, Mrs. Dora Coward both of Marlow. Five brothers, Virgil Coward, Jim Coward and Morris Coward all of Cameron; Jesse Coward of Austin and Monta Coward of Goose Creek. Five sisters survive as follows: Miss Elsie Coward, Miss Pearl Coward and Miss Lula Coward all of Marlow; Mrs. Hugh Edmondson of Port Lavaca and Mrs. L. J. Boatright of Belton.

Pall bearers were nephews of the deceased.

WEATHER IS WARMING UP ALL OVER FROZEN STATE

Clear skies over Cameron were in prospect for the next few days with rising temperatures.

Frozen Texas was thawing out and there was promise of clear and warmer weather.

The predicted freeze did not reach this area. Early Wednesday the low was slightly above the freezing point and will be up by Thursday.

Sunshine was welcome to farmers and to business. The county has had more than its share of foul weather with continued cold, and the result has been stoppage of farming operations plus a blow to normal business.

Readings here showed, according to L. W. Smith, government observer that Tuesday and Wednesday the minimum was 32 degrees.

ONE IN JAIL AND TWO TO BE RETURNED

Three hot check artists, two of them negroes and one a white man, are under arrest on information filed by Carl C. Black ,Sheriff.

One negro, Albert Smith, is in jail here and his brother, Joe Smith is under arrest at Wichita Falls and will be returned here for trial.

Albert Tankersley, an ex-convict is in jail at Abilene and Sheriff Black planned to go after him shortly. He passed a check for $45 at a local tire store.

The negroes were forging checks on a well known construction company.

Mr. and Mrs. J. C. Hovis of Temple recently visited his mother, Mrs. Lula Rogers.

CHAMBER COMMERCE PLANS BANQUET HERE

Plans for the annual Chamber of Commerce Banquet have been made and Committees named.

The Directors on Tuesday night, January 14 set the date for the banquet for March 11 which will be regular night for the meeting of the Directors, it was announced by Mrs. Minnie Nell Lewis, Secretary.

President Narvie Caperton named the following committees:

Arrangements: W. T. Hanes, Chairman; O. B. Beasley, E. C. Cole and E. A. Perrin.

Ticket Sales: B. F. Reichert, chairman; O. B. Hortsmann and Albert Collins.

Program: L. Van Perkins, Woodrow Lowe and John C. Andres.

Yoemen Resume Play In Basketball Race In Cameron Friday

The Yoemen will resume play in basketball Friday night, January 24 when the Rosebud Panthers invade the local court.

The Yoemen have emerged twice victors in as many starts in the district title race. They won from Belton and Taylor and are in a favorable position as they come back to play Friday.

Coach Leo Jackson is leaving nothing undone to get his boys in shape to hold the lead they have so impressively earned.

Mrs. Vance Eans has returned to her home from St. Edwards Hspital, and is much improved.

HENSEL GROCERY TAPPED FOR ONLY $100 FRIDAY

Arthur Hensel, grocery store owner at Burlington, was in Cameron early Monday.

His store safe was blown by robbers Friday night and $100 in cash taken.

The robbers overlooked a sum of money belonging to the Sons of Herman that Mr. Hensel has in the store. Also just before closing time on Friday Mr. Hensel took $200 in cash to his home. This money belonged to another who had brought it to the store for safe keeping.

Mr. Hensel said that he must have had some feeling that he should not put the money in the safe and now is glad he did not follow his usual practice of keeping all funds in the safe left at his store.

So far no arrests have been made. Sheriff Carl C. Black was working on the robbery and within a few hours had finger print men here from the Department of Public Safety

Gave Dress to Poor of Europe; Later Is Sold By A Mail Order House

A North Dakota woman Tuesday lodged complaint with the United National Relief Association.

She had good cause. Recently she gave a dress for the poor of Europe who need clothing. To the dress she pinned a note.

Recently the dress was sold a customer in another state by a Chicago Mail Order House.

Printing is a home industry.

PILOT WITHOUT NERVES

A TRIBUTE TO
MAJOR PAUL STACH

Cameron Bomber Pilot Who Lost His Life In The Invasion of France.

"If anybody ever asks me who was the bravest man I met during my time overseas as a war correspondent, I'm going to have a hard time picking out any single name from a long list. But if I'm ever asked who was the coolest of the many brave ones I met, I'll have no trouble at all. Though I have had no word of him in more than two years, though he never told me anything about himself except his name, he still stands out in my mind as the man with the iciest nerves I've ever encountered.

I remember a day in England when a young flier had just "checked out" in a Marauder—had just won promotion from the copilot's seat to that of first pilot. He was plenty pleased with himself, naturally, but his feeling of personal satisfaction was entirely overshadowed by his admiration for the man who had accompanied him on his test flight.

"That Paul is a great guy a great guy," he kept saying. "Would you believe it, when I got up there I did practically everything so wrong that I got us into a spin. Paul could have taken over, of course, and almost anybody with any sense probably would have taken over right off the bat. But not him. He just sat there, with his arms folded, and watched me work and sweat to get us out. He was as calm as could be, as if he was just mildly interested, in a detached way, in whether we were going to crack up or not. I did get us straightened out, finally, and everything went okay from then on. And believe me, I know how to handle one of these planes now. But I might never have learned if it hadn't been for Paul."

"Paul" was an important man in the squadron, being its Operations Officer, but no officer in the outfit ever thought of calling him Major Stach. Probably the enlisted men, if they hadn't been so overawed by the

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BOY SCOUT WEEK

Nearly 2,000,000 Cub Scouts, Boy Scouts and Senior Scouts will observe the 37th anniversary of the Boy Scouts of America during Boy Scout Week, Feb. 7th to 13th. Through their World Friendship Fund of voluntary gifts the Boy Scouts of America have given $110,464.36 to help Boy Scouts overseas rebuild their organizations. During the first year of their "Shirts-Off-Our-Backs" project more than 400 cases—or twenty tons—of Scout Uniforms and equipment collected from Scouts were contributed to Scouts in 13 nations. Scouting has always been an active force in promoting better understanding and mutual goodwill among the nations. Above is the official poster marking the event.

COTTON INSURANCE NOW BEING WRITTEN FOR 1947

The 1947 Cotton Insurance Program is well under way in Milam County. Crop Insurance meetings have been held in the Communities that are best adapted to cotton in our County.

Ben Arnold, Clarkson, Yarrelton, Sharp, Val Verde, and Buckholts Community meetings have been held; Cameron Community is scheduled for Monday, January 20, 1947, at 2:00 p. m., all Producers in the Community have been notified.

Any Producer not familiar with the Insurance Progress is invited to call by our office and Employee's will be glad to assist Producers with a thorough explanation of the Insurance Program.

Applications can be accepted only, until February 15, 1947. From last years experience, numerous Producers requested Insurance after closing date; it is hoped that all Producers interested in the Insurance Program, sign their applications with an agent or call by our office in Cameron in advance of the deadline date.

JOHN KOHUT IS BURIED IN AUSTIN JANUARY 14

John Kohut, 68, former resident of this county, died suddenly from a heart attack in Austin on Monday night, January 13.

News of his death was late reaching The Herald. Mr. Kohut had been a resident of Austin for a number of years.

According to information reaching the Herald Mr. Kohut got up sometime during the night and went for a drink of water. Mrs. Kohut heard a glass crash on the bathroom floor and rushed in to find her husband dead.

Funeral services were conducted by Rev. Hodge, Methodist minister at the Weed-Corley Funeral Home with interment in an Austin cemetery.

Surviving are his widow who is a sister of Mrs. V. A. Kubecka in Cameron, and two daughters, Misses Frances and Florine Kohut, both of Austin.

Surviving relatives in Milam County include Frank Kohut and J. V. Kohut of Buckholts.

FIRST NATIONALL BANK NAMES 1947 OFFICIALS

First National Bank stockholders have elected officers and directors for the new year 1947.

August Gurecky who has been Cashier of the bank, has been promoted to Active Vice President and Cashier.

Lester Williams was elected President and B. V. Roberts of Temple was named Chairman of the Board. Both are succeeding themselves in these responsible places at the bank.

Directors elected on January 14: B. V. Roberts, E. Vogelsang, J. E. Flinn, A. K. Gurecky and Lester Williams.

Officers: Lester Williams, President; A. K. Gurecky, Active Vice President and Cashier; E. Vogelsang, Vice President; W. S. Lamkin, Vice President and R. A. Marak, Asssitant Cashier.

SUN SHINES FOR FIRST TIME HERE IN TEN DAYS

The Weather, always a good story, broke clear and cool here Sunday afternoon and the sun came up over a slight cloud bank in the east Monday and was bravely shining.

It was the first sunshine in 10 days and farmers and business men alike were jubilant that the prospects clear weather would continue for several days.

Temperatures, never down to the freezing point during the recent weather spell, were slowly rising.

Little River reached flood stage here Saturday night at 8 a. m. Sunday the gauge showed over 32 feet. The river had receded some by Monday and might be back in bank by Tuesday.

Rainfall over a large area of the water shed brought the first overflow of the new year but damage was nil as there are no crops in the rich bottom lands.

J. A. JAMISON DIED AT JONES PRAIRIE MONDAY

Jabez A. Jamison, 77, pioneer resident of the Jones Prairie community, died at 12 p. m. Monday, January 20 at his home.

Funeral services for Mr. Jamison will be held at Little River Baptist Church at 2 p. m. Wednesday, January 22 with Rev. S. R. McClung, Baptist minister from Grand Prarie officiating. Interment was made in Little River Cemetery with the Green Funeral Home in Cameron directing arrangements.

Mr. Jamison was born December 21, 1869 in the Prospect Community in North Carolina and moved to Jones Prairie in 1895 where he had spent 52 years of his life. He had been ill at his home for about 2 weeks.

Surviving are his widow, three sons, Hope Jamison of Freeport; Pool Jamison of Freeport and Lovelace Jamison of Cameron; three daughters, Miss Louis Jamison of Clarksville, Arkansas; Mrs. B. F. Jones of Freeport and Mrs. LeRoy Massengale of Maysfield.

Two sisters survive as follows: Misses Lillie Jamison and Miss Minnie Jamison of Greensboro, North Carolina.

The body was at the Green Funeral Home in Cameron until 2 p. m. Tuesday when it was taken to the family residence at Jones Prairie where it will remain until the funeral hour.

Pall bearers were Arthur Burnett, Julian Burnett, Sam Hickman, C. G. Crook, Robert Glenn, T. B. Stidham Carlton Crook and Floyd Phipps.

Honorary Pallbearers: H. P. McKinney, J. A. McKinney, J. A. Bailey, Dr. W. J. Fontaine, Will Black and Phil Love.

NEW FIRE CREDIT HERE BASED ON GOOD RECORD

Cameron has received additional credit from the Insurance Commission of Texas based on a good record here plus new drilling regulations in force in the Fire Department.

The reduction amounts to 2 cents on the hundred dollars of premiums paid. In the aggregate the amount saved to payers of fire insurance premiums may not be high but is a major benefit when applied to the general situation in this city.

Ralph Michalka, Fire Chief, has recently instituted drilling and this in large measure is responsible for the decrease in insurance costs, one of a number of reductions that have come because of a good fire record.

The Volunteer Firemen are due credit for this new rate. The city is grateful to these men who are top ranking in their service to the community.

REDUCTIONS ARE MADE IN FORD CAR PRICES

Ford automobiles have been reduced in price by the Ford Motor Company.

H. H. Stedman of the Hefley-Stedman Motor Company in Cameron, local Ford dealers, released for publication early Friday the following statement by Henry Ford:

In the press conference at Dearborn on January 15, Henry Ford, II, made the following statement which reflects company decision on matters basicly important to the national economy: "Although more than one million of our customers are waitfor delivery of their cars at present prices, we are immediately reducing the price of every Ford Car, some models as much as $50. This is our "down payment" toward a continued high level of production and employment in the months ahead. We believe that the "shock" treatment of prompt action is needed to halt the insane spiral of mounting costs and rising prices to restore a sound base for the hopeful period of post-war production we are now entering.

"Let me review briefly the considerations which have led us to the important step. The Ford Motor Company is in the mass production business and mass production depends upon large markets and it will succeed only if it can produce more and more at lower and lower cost so that more and more people can buy. Large markets begin to disappear when

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Cameron Breeder of Polled Herefords Has Exhibit In Fort Worth

FORT WORTH — Frank Monroe and son of Cameron have entered six Polled Herefords in the breeding classes of the Southwestern Exposition and Fat Stock Show, which will be held March 5-16, Edgar Deen, general manager, announced today.

Cash prizes of approximately $65,000 have been posted by W. A. King, general livestock superintendent, for all departments, including beef and dairy cattle, sheep and goats, swine and the horse show.

Filing deadlines are: National Quarter Horses, March 7; American Quarter Horses, Feb. 25; cutting horses, Feb. 15; three and five-gaited saddle horses, Walking Horses, road horses and Hackney ponies, Feb. 14.

This will be the fourth year that the exposition has been held in the Will Rogers Memorial Colliseum in Fort Worth. The show will open Wednesday, March 5, with the first of 23 performances of the World's Championship Rodeo, managed and directed by Everett Colborn of Dublin, Texas. In the adjacent auditorium Broadway Revels, a New York Show produced by Paul Harlaw, will present its first Texas showing.

Mrs. Guy Haynes Will Be Guest Pianist on Baylor Charter Program

Mrs. Guy Haynes, Belton, and former resident of Cameron, will be guest accompanist on the Charter Day program at Mary Hardin-Baylor College February 1.

On this 102nd Charter Day, former MH-B students all over the world will light candles in celebration of the founding of Baylor college. Mrs. Haynes graduated from the college in 1928.

She will accompany Mrs. Jameson Nabers, Odessa, in vocal solos "Song of India," Rimsky-Korsakoff, and "Lithuanian Song," Chopin.

Hilliard Thomas New Director At Citizens

Hillard Thomas was elected to the Board of Directors of Citizens National Bank at the meeting of the stockholders on January 14.

Mr. Thomas, veteran of World War II, has spent considerable time at the bank and returned to his duty with the institution in June of 1946 after 5 years absence with the armed forces, one year of the time in Iceland.

He was assigned to duty with the Finance Department of the army. He majored in Finance at the University of Texas and holds a BBA degree. He was employed during one summer in his university days with the Federal Reserve Bank in San Antonio.

Mr. Thomas is the son of Mr. and Mrs. Rush A. Thomas and grandson of the late Hilliard F. Smith, founder of the bank.

Directors of the bank are: Oxsheer Smith, W. O. Newton, Niley Smith, Frank Monroe, Rush A. Thomas and Hilliard Thomas. The latter was also elected Assistant Cashier.

Officers of the bank remain unchanged as follows: Oxsheer Smith, President; W. O. Newton, Active Vice President; A. J. Smith, Vice President; Frank Monroe, Vice President; Ladis Marek, Cashier, Alvin Nolte, Assistant Cashier; and John Davis, Assistant Cashier.

Aviation Chapter Now May Be Formed Here

A Chapter of the Texas Aviation Association is being planned in Cameron and its organization will depend on the interest that can be stimulated here.

Mayor A. W. McCullin is one among the leaders who are trying to get the Chapter organized.

On Thursday, January 30 the President of Texas Aviation Assn. will deliver an address in Bryan at a banquet to be given by the local Chapter there. He will discuss what the Texas Aviation Association can do for Aviation in Texas.

Local people who will co-operate should contact Mr. McCullin or G. H. Hickerson at the local air field and arrange to go to this meeting.

Baptist Authorize New Auditorium At Church

Reconstruction of the present auditorium of the Baptist church in Cameron was authorized by the congregation Sunday, it was announced by Rev. L. L. Morriss, pastor.

The church was built in 1896 and the building was dedicated by the late Dr. Lee R. Scarborough and Cameron was his first pastorate. The church is one of the oldest congregations in Texas.

The building has not been altered since its construction 51 years ago. The cost of remodeling the interior will be about $4500. It will be a modern with a new rostrum and bapistry.

B-17 Flying Fortress May Be Seen Here

Flying enthusiasts are working to secure for display at the local air field a B-17 Flying Fortress, it was announced by G. H. Hickerson at the airport.

Those who are interested in this display should contact Mayor A. W. McCullin at once or Mr. Hickerson.

It was said that the time is limited to secure one of these ships for display and also it would fit into a proposed ground school instruction.

Mrs. Lincoln Barber, Jr. and little son, Lincoln Barber III, have returned to their home in Jacksonville after spending several days visiting her parents, Mr. and Mrs. Owen Weems.

"Bum" 12 Year Old Fox Terrier Is Buried On Farm In Milam County; Dies From Broken Heart After His Master Died Some Time Ago

Bum, a 12-year-old fox terrier, died of a broken heart Friday morning, two and a half months after the death of his master, Joseph Mareth, 517 North Ninth street. Miss Louise Mareth, sister of Joseph Mareth, says the little dog, reared from puppyhood by her brother, pined away with grief and wouldn't eat anything when, day after day, his master didn't return.

Mr. Mareth was a railway mail clerk. Bum used to meet his car when it came up the alley behind the Mareth house; used to be his master's constant companion on household trips and on visits to the Mareth farm in Milam county. After his master's death the little dog would run to meet every automobile, hoping it was Mr. Mareth's car; would sit outside the door of his master's room with his head on his paws, utterly dejected. Miss Mareth called Dr. Tom Christian, veterinarian, but treatment did no good.

"A young dog," said Dr. Christian, "could have recovered from the bereavement, but Bum is too old."

Miss Mareth will bury the fox terrier on the Milam county farm.

Mrs. E. Willis of Cameron is spending several weeks in Longview visiting her children.

Home loyalty means buying it in Cameron.

Mr. and Mrs. D. D. Porter of Houston have announced the arrival of a 8 1-2 pound daughter. She was born at St. Joseph hospital, December 31, 1946, and has been named Kathleen Diane. The mother will be remembered here as the former Maxine Boedecker, daughter of Mr. and Mrs. Henry Boedecker.

Phone your news items to 282.

It costs approximately $10,000 to educate a West Point cadet for four years.

Some newspaper presses are capable of producing 300,000 copies an hour.

It takes 25 tons of violets to make a single ounce of the natural oil for perfume.

Serve the one
Second to None!



SMOOTH! MELLOW! SWELL!

in 12-oz. regular bottles, 32-oz. quarts, or on draught!



Southern Select BEER
MADE WITH SECRET FLAVOR CONTROL
GALVESTON-HOUSTON BREWERIES, INC., Galveston, Texas

FRED LAZEK, SR.
Phone 83

Self Cleaning DU PONT HOUSE PAINT
Keeps White Houses WHITE

W. T. Carey LUMBER CO.
EST. 1891
BUILDING MATERIALS OF ALL KINDS
LUMBER STORES IN TEXAS

A. E. MATULA
Phone 27 Cameron, Texas

J. O. MITCHELL
Phone 18 Buckholts, Texas

REMOVED FREE

Dead and Useless Horses, Mules and Cattle

CALL US

Prompt and Courteous Service

PHONE COLLECT

Cameron 281

CAMERON RENDERING CO.

WALLACE AND WALLACE
ATTORNEYS AT LAW
Over First National Bank
Cameron, Texas



CAMERON THEATRE
THURSDAY and FRIDAY
January 30 and 31

MAMIE A. HEFLEY
INSURANCE

THE VERDICT OF THE YEARS IS SATISFACTION

"Time Tried and Fire Tested"

INSURANCE IS NOT AN EXPENSE—IT IS AN INVESTMENT IN SECURITY!



Ann
If any man could be her master . . . she would be his slave!

PLAINSMAN and the LADY

THE CAMERON THEATRE
THURSDAY AND FRIDAY, JANUARY 30 and 31



THE CAMERON THEATRE
THURSDAY AND FRIDAY, JANUARY 23 and 24

ITS QUALITY HITS THE SPOT
PEPSI-COLA
Pepsi-Cola Company, Long Island City, N. Y.
Franchised Bottler—PEPSI-COLA BOTTLING CO., of Caldwell

Cameron Theatre

SATURDAY, JANUARY 25
"IT'S GREAT TO BE YOUNG"
LESLIE BROOKS AND JIMMY LLOYD

SUNDAY AND MONDAY, JANUARY 26 and 27
"SISTER KENNY"
ROSALIND RUSSELL and ALEXANDER KNOX

TUESDAY AND WEDNESDAY, JANUARY 28 and 29
"EARL CARROLL SKETCHBOOK"
CONSTANCE MOORE and WILLIAM MARSHALL

THURSDAY AND FRIDAY, JANUARY 30 and 31
"THE PLAINSMAN AND THE LADY"
WILLIAM ELLIOTT and GAIL PATRICK

SATURDAY, FEBRUARY 1
"LITTLE MISS BIG"
FAY HOLDEN and BEVERLY SIMMONS

Milam Theatre

FRIDAY AND SATURDAY, JANUARY 24 and 25
"DAYS OF BUFFALO BILL"
SUNSET CARSON

SUNDAY AND MONDAY, JANUARY 26 and 27
"WILD BILL HICKOCK"

TUESDAY AND WEDNESDAY, JANUARY 28 and 29
"BLACK ANGEL"
DAN DURYEA and JUNE VINCENT

THURSDAY, JANUARY 30
"SECRET OF THE WHISTLER"
RICHARD DIX

JANUARY 31 and FEBRUARY 1
"CONQUEST OF CHEYENNE"
WILLIAM (Wild Bill) ELLIOTT

Court House News

Marriages

Charlie W. Stone and Willie May Lack.

Jim Canacy and Lucinda Gilman.

Charles Tucker and Dorothy L. Stephens.

Lannie J. Johnson and Daisy B. Carriell.

Helen G. Hurd and Clola Pittman.

Deeds 4

Minnie Hert et al to Abellino Hernandez, lot No. 4 and 5 in block No. 20 in the re-subdivision of the Mary Umlanz first addition to town of Thorndale, $125.

Dorothy Perkins Wills et vir to W. A. Hatfield, lot No. 31 in the W. W. Greer addition to City of Cameron $250.

Gertrude Howe et vir to F. M. Smith, 68 acres of the Guthrie grant $5000.

M. R. Sharp et ux to Great Southern Life Ins. Co. 250 acres of the Joel Moore league, $10 and other valuable considerations.

Frank Haley et al to T. A. Weems, part of block 32 acres of the Smith Ackerman and Green addition to City of Rockdale $4,500.

E. A. Camp to Lucio Medillion lot 80 feet wide located 80 feet westernly of Barton Street of the Camp addition to City of Rockdale $250.

W. E. Gaither to E. W. Pimpler, lot 60 feet wide in City of Rockdale, a part of Camp addition to City of Rockdale $250.

Artis Lovelady et ux to Will Page lot 70 by 170 feet of the Joe Williams land in city of Rockdale $500.

W. D. Stiles et ux, to D. E. Howe, 175 acres of the John F. Guthrie survey, $7,000.

E. C. Wilson to Ray Garrett lots Nos. 1 and 2 in block No. 3 in town of Davilla $500.

Abraham Marsh et al to Abe Fleischer, lot No. 1 in block No. 8 in original town of Cameron $10 and other valuable considerations.

J. C. Smith to I. C. Lawson et ux, 100 acres of the J. D. Sanches grant $4,250.

John W. Seidel et ux to Hugo B. Miller, et ux, 98.4 acres of the John McClennan grant $7,000.

Minnie Bozeman Noble to W. Homer Noble et al, 322.2 acres of the Gilbert Cribbs survey $10 and other valuable considerations.

Conrad Jekel et ux, to A. A. Fritz 75.93 acres of the James Bell and J. A. DePena grants $2,525.

A. J. Rhodes et ux, to Rudolph Bowling, lot No. 10 in block No. 4 of town of Gause $75.

P-TA Give $100 To Local Milk Fund

The Parent-Teachers Association has given $100 to the local milk fund at the school, it was announced by Superintendent W. T. Hanes.

The present demand for milk in the lunch rooms is about $25 per week and the assistance the P-TA is greatly appreciated and will be quite a boost to funds on hand.

Mr. Hanes expressed his appreciation to the association for the check. The lunch room is a growing institution at the schools and enables children to get needed foods.

Henry J. Hlavacek, who was seriously injured in a motorcycle wreck near Houston, is reported to be improving in The Memorial Hospital in Houston. He is the son of Mr. and Mrs. Henry A. Hlavacek of Cameron.

Mrs. Jim McGoldrick is a patient in St. Edwards Hospital, suffering with the flu, but is reported to be

Hlavacek-McCutchen Rites Read At St. Moinca's Rectory

Miss Mary Helen Hlavacek, daughter of Mr. and Mrs. Henry Hlavacek of Cameron, became the bride of Madison C. McCutchen of Robert Lee, Texas in a double ring ceremony December 17, with Rev. George Duda reading the ceremony, at St. Monica's Rectory.

Miss Nadine Glaswe attended the bride as maid of honor, and Henry J. Hlavacek, brother of the bride was best man.

A reception was held at the home of the bride's parents.

Included in the house party were: Mrs. J. J. Marz, Evelyn Masar, Mr. and Mrs. L. E. Marz, Mr. and Mrs. William Stocklas and family, Mr. and Mrs. Frank Masar and son, Mr. and Mrs. Rudolph Kamenicky and son, Mrs. Frances Tepera and family, E. C. Cammer, Johnnie Marz, Joe Stocklas, Jr., Mr. and Mrs. Frank Salac and family, Edmund C. Schmidth, Larry Hackebeil, R. A. Marak, Miss Rita Mueck, Misses Helen Stocklas and Nadine Glaser.

The bride and groom left for a short wedding trip before returning to San Antonio where they will make their home.

Each baby born last spring in the United States came into the world signing an IOU for $1,987 as his or her share of the national debt.

MILANO NEWS

Mrs. Loyd Furgeson and daughter, Miss Wanda Jean entertained Saturday afternoon with a wedding shower for Mrs. Kenneth Davis. Mrs. Davis before her marriage two months ago was Miss Virginia Beavers eldest daughter of Mrs. Tony Beavers.

Games were played and refreshments of chicken salad sandwiches potato chips, cookies, punch and coffee were served by Mrs. Furgeson assisted by Mrs. Tony Beavers, Mrs. Thelma Hartly and daughter, Jean.

Mrs. Davis was the receiver of many beautiful and useful gifts and thanked each in her own sweet manner.

Mrs. J. C. Moreland is recovering from a painful burn on her hand which she received when she accidently overturned a pan of hot cereal.

Mr. and Mrs. Allen Kirkland have returned from California where they visited their son and family.

Mrs. Bessie Brooks is visiting her daughter and family, Mr. and Mrs. Roy Flemming in Houston.

Mr. and Mrs. Ross McCollum have moved to Three Rivers where they will make their home.

Mrs. Elam is back on duty at the Post Office after a visit with her daughter, Mrs. Weldon Bailey and family.

Rev. Hardinson filled his pulpit at the Methodist church last Sunday. At the evening hour of worship Rev. Clendenon, district Superintendent of Bryan delivered the sermon, after which was held the first quarterly Conference.

Mrs. John Myrick is able to resume her duties at the telephone company in Rockdale, after a two week illness.

Mrs. Ollie Blackmon and daughter, Ruby have returned from a visit with relatives on Crosby.

Mrs. Ralph Brannon and children have moved here from South Carolina where they will make their home. Mr. Brannon is employed in Houston.

W. E. Thomas is ill at his home.

In ancient Egypt ,if a gentleman lost his life or an eye as a result of an operation, the surgeon's hand was cut off in retaliation.

New Redistricting Bill Would Place Milam In New Senatorial Lineup

A bill just introduced in the Senate at Austin would put Milam county in a new Senatorial district line up with McLennan and Bell counties.

A bill just introduced in the House would not materially change the Representative districts except to renumber.

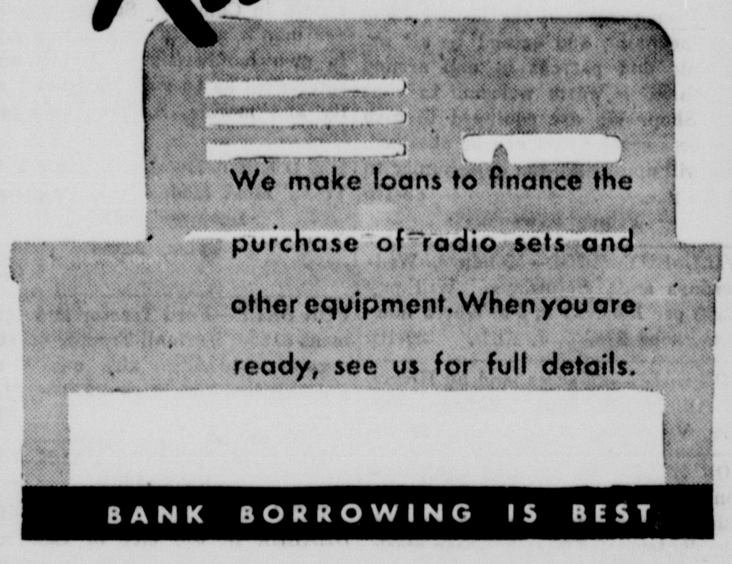
So far as known there was no interest in the new proposed allignment.

When the legislature gets down to redistricting the Courts the county will have cause to make a plea for preservation of the court here.

Printing is a home industry.

LIFE STARTS TODAY!
HOW DO YOU FEEL?
LIKE THIS? It Is O. K. To Try Vitamins • Tonics Yeasts • Diets and Abdominal Supports OR THIS?
BUT FIRST
GIVE NATURE A CHANCE! EAT RIGHT! DIGEST RIGHT! SLEEP RIGHT!
GET ADLERIKA TODAY!
Use every other day for 10 days and notice the difference! Try this 10-day tone-up of nature's nutrition zone starting TOMORROW MORNING—UPON ARISING!
©1945 Don't Delay, Do It Today Ask Your Druggist!
ADLERIKA
CAUTION: USE ONLY AS DIRECTED
REMEMBER THIS: SATISFACTION GUARANTEED OR MONEY REFUNDED
Send 3c stamp for TRIAL SIZE to the ADLERIKA CO., Dept. 3, St. Paul 1, Minn.

EMORY B. CAMP G. S. BASKIN
CAMP - BASKIN
Insurance
'For your every need'
CAMERON, TEXAS

Radio!

We make loans to finance the purchase of radio sets and other equipment. When you are ready, see us for full details.
BANK BORROWING IS BEST
CITIZENS NATIONAL BANK
Capital $100,000.00
Surplus $125,000.00
CAMERON, TEXAS

We Have in Stock For Immediate Delivery

6 Ft. Coventional Type Clipper Combines.
Tractor Mounted Fertilizer Distributors.
Complete New Motors For Plymouths, Dodges and Massey-Harris Tractors.
Complete Stock of all Kinds of Sweeps.
Gasoline Motored Lawn Mowers.
Electric Powered Lawn Mowers.
8 Ft. Fertilizzer Sowers.
Tandem Disc Harrows.
Peg Tooth Harrows
Chicken Brooders.
Row-Binders.

Green Motor Co.
OPPOSITE CITY PARK CAMERON, TEXAS
NEAR UNDERPASS
PHONE 95
Massey-Harris Farm-Machinery
Chrysler-Plymouth Automobiles
COMPLETE AUTOMOTIVE AND TRACTOR SERVICE.
FACTORY TRAINED MECHANICS.

Shop Now During Our Big January Clearance of Winter Merchandise
Savings of
1-4 and 1-3 off
1-2 OFF
Haley's
MEN'S AND LADIES' READY-TO-WEAR DRYGOODS

THE CAMERON HERALD
ESTABLISHED 1860.

Entered in the Post Office at Cameron, Texas, as mail matter of second class under an act passed by Congress, March 3, 1879.

JEFFERSON B. WHITE
Editor and Publisher

WANT-ADS

FOR SALE—One slightly used Stahmer seeder with rubber tires. Reasonably priced. Phone 376. 39-2tc

FOR SALE—1941 Chevrolet Club Coupe, new seat covers, good tires, completely overhauled in September. See it at the Blue Diamond Service Station. 39-2tc

WANTED—To buy baled cane, hegari and Johnson grass hay, C. W. Hudson, Cameron, Texas. 39-3tc

FOR SALE— Good 1935 Chevrolet pickup, new tires and battery, also 25 good goats. For prices, see, call or write Mrs. J. H. Fussell, Phone 909F11, Route 1, Box 102, Milano, Texas. 38-2tc

SPECIAL NOTICE

I have purchased the Barber Shop at Buckholts, and extend to all my friends and patrons in and around Buckholts a warm welcome to visit my Shop. We are equipped to give the best service that can be obtained. We will appreciate the opportunity to serve you. 39-1tp

Frank Zawadzky

WILL BUY HOGS—Mondays, Wednesdays and Saturdays. Will pay $1.00 per hundred in Ft. Worth market. Phone 272, T. J. Kirk. 39-1tp

FOR SALE—25 acres land by Hiway, all tillable, without buildings. See Mrs. V. J. Mayer. 39-1tp

FOR SALE—My farming equipment consisting of 1 good large mare, 1 mule, wagon, riding cultivator, riding planter, good buster, sweep stock, turning plow, harrow, 3 sets leather harness, about 50 bu. corn, 15 sacks, 4-12-4 Armour Fertilizer, and 50 to 60 bu. seed sweet potatoes. Apply Teacher's House, or Box 64. 39-tf

SINGER SEWING MACHINES

Visit our new sewing center. Order your favorite machine now. Let us repair your old machine. We make custom made Belts, Buckles, buttons, etc.

Enroll now for an advanced course in dress making and slip covers. Get ready now for Spring sewing.

Singer Sewing Machine Co. 514, N. 3rd. Temple, Texas. Phone 2705. 39-tf

FOR SALE—83 acres, 1-2 mile south of Burlington. Good improvements. Robert Buffington, Ben Arnold, Texas. 37-3tp

YOU CAN GET hulls and all the meal you want at the Oil Mill. 37-3tc

WE don't experiment with your radio—We repair it—you pay less for our service. Any make radio. Parma Rardio Service. 36-tf

USED CARS WANTED—Will buy any make or model. Grabein Chevrolet ompany. 34-tf

PAY CASH for good used cars. See me before you sell. George Childress (43-tf)

SEE US for your needs in Fertilizer, Seeds and Plants for spring plantings. Foster Produce Company, Cameron. 38-tf

FOR SALE—75 head young work mules, at our barn, ages 3 to 6 years. Yager & Atkinson, Maysfield. 34-6tp

FOR SALE—20 acres, with or without buildings, 5 miles west of Cameron, Henry Hlavacak. 37-4tp

WANTED: First-class man between the ages of 25 and 50, well established in Cameron, as Sales Representative for our school. Territory will be within a seventy-five mile radius of Cameron. Must have good car, free to travel and a willing worker. This is a good position for the right party, but you must be sober, of good reputation and favorably known in Cameron. Salary is $400.00 per month, plus a nice bonus. Apply in own handwriting, giving ample references as to your character, ability and morals. Address the Registrar of

FEDERAL INSTITUTE
Texas' Most Modern and Progressive Business College.
Tyler, Texas
37-6tc

FOR SALE—Ford Tractor and equipment $1250; Farmall Tractor on steel, regular, $400.00; also one 3 disc Farmall breaking plow $200.00. H. P. Culpepper, Phone 630. 38-tf.

"HELP WANTED — MALE AND FEMALE"

WHY NOT BE THE WATKINS DEALER in the city of Cameron? Permanent, pleasant and highly profitable. Established dealers earning over $1.50 an hour. Requirements: good reputation, and a desire to make money. For particulars, write The J. R. Watkins Co., 72-80 W. Iowa (City Dept.) Memphis, Tennessee. 2t

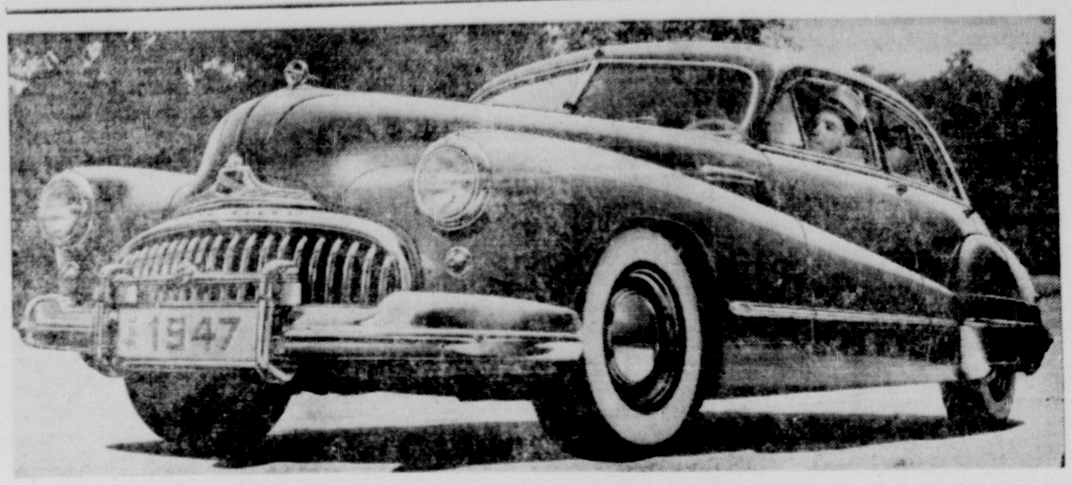
FOR SALE—Hot water tank complete with burner and all connections. Also Cafe steam table. Phillips Courts, Highway 77. 38-tf.

FOR SALE—New 2-Ton Truck, Two Speed Axles, Auxiliary Springs, New 30 ft. Lufkin Trailer complete with landing gears and stock-rack. A real buy for anyone who needs a unit of this size. Green Motor Co. Cameron, Texas. Phone 95. 38-tf

Japanese emperors once were so poor they had to sell their own autographs to make a living.

COLD SUFFERERS!
666 STARTS RELIEF IN JUST 6 SECONDS
Get famous, prescription-type 666, for super-speedy relief from cold miseries. Try 666 Cold Tablets, or, 666 Liquid Cold Preparation today. Caution: Use only as directed.
666

1947 Buick Features Functional Styling



HERE'S the sleek 1947 Buick 6-passenger Super sedan with years-ahead functional styling, a new wing-tip grille, "silent zone" body mounting and numerous mechanical improvements—all contributing to a more outstanding performance. Production of the new Buicks in three series and nine body styles began with an initial output of 1,100 units daily. The famed valve-in-head "fireball" engine, torque-tube drive, all-coil springing and broad-rim wheels give Buick its lively performance, easy handling and smooth ride.

YOEMEN TAKE THRILLER FROM TAYLOR DUCKS

Getting away from the post in the District Basketball Title race the Yoemen looked like real contenders Friday night as they took a double header from the Taylor Ducks in the local gymnasium.

The A Squad quintet had to go 3 extra minutes and minus two of their starters who had fouled out and could not come back. The game ended 46 to 46 and after the 2 minute rest the Yoemen came back to score 4 more points and win. The largest crowd of the season saw the Yoemen win.

The Ducks led at the end of the first quarter in the A game, 12 to 9. It was even at the half, 26 and 26 but at the end of the third quarter the Ducks were in the lead again 36 to 32. The Yoemen pulled up to score 14 points and at the end of the fourth quarter the count was 46 to 46.

In the B Squad game the Yoemen led for three quarters but were tied with the Ducks at the end of the first 4 to 4. At the end of the second quarter it was 12 to 9 in favor of the Yoemen, in the third 20 to 14 and at the end of the game 24 to 17.

Joe Hawkins led the A squad scoring with 12 points to be followed closely by Buddy Shipp with 9 points and Laurence Michalka with 8. Here are the men who took part and the figure indicates the points they scored: O'Neill 6, Hanes 2, Wallis 6, B. Holloway 6, Billy Holloway 0.

Young and McClaren officiated.

For Taylor, McDonald 9, Hood 8, Arend 4, Schier 10, F. Buzan 12, Schroeder 3.

B. Squad scoring as follows: For Cameron Culpepper 4, Schmidt 4, Tindall 4, B. Holloway 6, Billy Holloway 2, Matula 0, Hickman 4, Brady 0.

For Taylor: Stephens 5, Clark 2, Rogers 1, M. Buzan 2, Carswell 6, Mobley 1.

Mr. and Mrs. Frank Perrin and children of College Station were guests in the home of Mr. and Mrs. H. L. Green Sunday.

Rev. and Mrs. A. E. Rider, pastor of the First Methodist Church and Mr. and Mrs. A. W. McCullin and Mrs. H. L. Green attended a conference at the First Methodist Church in Bryan last Friday.

Otto Rinn of Sharp transacted business in Cameron Monday.

Miss Irene Lindeman of Burlington was a visitor in Cameron this week.

"Pyorrhea" May Follow Neglect

Did you ever see an attractive person with irritated "GUMS"? Druggists refund money if first bottle of "LETO'S" fails to help.

E. O. SCHILLER, Pharmacy

SORE THROAT—TONSILITIS! For quick relief from pain and discomfort try our Anathesia-Mop. It is a doctor's prescription that has given relief to thousands. Guaranteed superior or your money back. Generous bottle, with applicators on, 50c at

NEW CAMERON DRUG CO.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gassiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

DUSEK PHARMACY
NEW CAMERON DRUG STORE

Mr. and Mrs. Thad Gibbs of Houston are visiting her mother, Mrs. Odell Johnson and daughters.

Among some primitive peoples it was the custom to bury sick people to cure them.

Red Rogers of Temple, representing the Fidelity Union Life Insurance Company, was in Cameron Monday. Mr. Rogers is one of the large producers for the company and has a considerable volume of life insurance in force in his home city and county.

There is only one record of a bullfight ever being held in the United States—that was in Dodge City, Kansas, July 4th, 1884.


HOW TO GET QUICK RELIEF FROM PAINFUL COLD MISERIES GET 666 NOW!
TRY IT - SAFE - QUICK
666 COLD PREPARATIONS
CAUTION: USE ONLY AS DIRECTED
666

ATTENTION, MOTHERS! If looking for a better remedy for Children's Chest Colds try Durham's Nu-Mo-Rub, the new Guiacol-Camphor treatment. Remember—double the purchase price refunded if you do not find this Modern Chest Rub more effective—35c and 60c at

NEW CAMERON DRUG CO.

NOTICE
For Sale
28 SINGER
Sewing Machines

Singer Console Electric, Singer Portable Electrics, Singer Treadles

BUTTON HOLE ATTACHMENTS

Thursday, Friday and Saturday of this week

at

Riley Appliance Co.

208 NORTH HOUSTON CAMERON, TEXAS

The Ideal Medium

★

There is no substitute for newspaper advertising.

Your newspaper is not only the ambassador of Good Will in the American Home, it pleads with every issue the advantages in your store or place of business.

How much the average family depends on the local newspaper to tell them what is new and where to buy it, few realize. Only those who have followed for years a consistent policy of using newspaper space can testify to its value.

It is to your business what the coach is to the team. During the next few months advertising is going to climax in its relation to better business.

★

The Herald
Phone 282 Daily and Weekly
A TOTAL OF MORE THAN 8000 WEEKLY READERS

Mrs. Dorothy Woo, Chinese Housewife Writes To Mother of Jack Hearne In Cameron of Hospitality Extended Her Son Now With Marines in Tientsin

Mr. and Mrs. M. A. Hearne of Cameron have received the following letter from Mrs. Dorothy Woo in Tsingtao, China in appreciation of their son, Jack Hearne who is with the Marines. Jack is 17 and left the United States in June 1946 for China:

Dear Mrs. Hearne,

Your beautiful Christmas card came as a joyful surprise to us. We really do not deserve at all any of the lavish compliments you showered on us, because we hadn't done a thing for Jack save for the fact that we asked him to make himself at home in our humble abode. Anybody would have done the same, or more, for a nice boy like Jack. Jack is certainly one of the nicest and most wholesome American boys we have met, in that he is ever so sincere and straight-forward.

Maybe you would be interested to know how we came about to befriend Jack. About half a year ago, the Naval Port Facilities moved into the building where the Marines used to have their headquarters. A few Marines remained behind to take care of the building and its equipment. Across from our office was a small room where the caretaker of the building stayed. Right from the start the Marine caretaker struck me as being most friendly and cooperative, and many a time, he went out of his way to get us a cup of coffee, or a screw driver, etc. etc. He was always unusually quiet, and he hadn't acquired any of the prevalent habits of his fellow comrades, by that I mean he neither drank nor smoked. Soon, we became friends and I knew his name was Jack. One day on my way home, I met him walking along the street by himself. I invited him to my home. My husband liked him instantly, and I remember him commenting after Jack left the house, "He's a nice boy. Ask him to drop by more often." So I asked Jack to make himself at home, and told the servants to treat Jack like one of the family. One good point about Jack is, he's so natural, and he didn't have to be invited. He dropped in whenever he was at liberty, and very soon, he and the children were pals. My servant, an old lady of 55, liked him especially, because every time Jack came in, he would go and chat with the amah. You will be amazed how much Chinese Jack picked up. He liked our tea very much, and so everytime he was in, the first thing the amah did was to offer him a cup of tea.

Jack is a mechanic all right. He likes everything mechanical. We have a light motor-bike at home, and since Jack liked it so much, we asked him to take care of it for us, and you should see the care, or work, he put in that bike. He fixed it all up and cleaned it for us all the time, and he was so proud when he whizzed around on it along the streets of Tsingtao.

We are all so sorry when Jack left us for Tientsin. His quiet and likeable self had crept into all our hearts, and we have missed him. He wrote us a letter as soon as he got to Tientsin and he sent us a lovely Christmas card.

It is just like Jack to have written you about us, and we appreciate his thoughtfulness. All in all, we want to congratulate you for having such a nice boy for a son, and we hope our two boys will grow up to be like Jack too.

With every kind wish to you and yours.

Sincerely yours,
Dorthy E. Woo

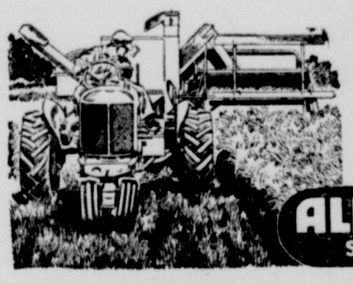


Clean Harvest

The ground within this wood square measures 1/10,000th of an acre — a patch of close-clipped stubble that tells the real story of the All-Crop Harvester.

Kernels on the ground are being counted, one by one. Even the soil is being carefully sifted and examined for buried grains.

In fourteen field tests, conducted under widely varied conditions by agricultural college engineering departments and experiment stations, the All-Crop Harvester *saved an average of 99.57% of the grain.* Further tests revealed that even in badly lodged grain, the loss was negligible.



Here is a close-up view of the All-Crop Harvester's crop-saving ability, proved in over 100 grains, beans, sorghums and seed crops.

ALLIS-CHALMERS
SALES AND SERVICE

W. P. MATYASTIK
DEALER PHONES 477 and 364-J

good printing

depends on a number of factors, among them, good printers.

The Herald has always maintained a staff of experienced men. We buy papers in large quantities and our prices are always at the economy level.

Buy your printing and paper supplies from your home plant.

"What Cameron Makes, Makes Cameron."

PHONE 282

The **Herald**

Lions Club Bringing Noted Magician Here Monday, February 3

A thrilling circus of mystery is promised local people when The Great Virgil, famous magician and Premier International Illusionist, and Julie, America's Sweetheart of Magic, bring their full company of wonder workers to the stage of the High School Auditorium February 3, afternoon and night.

Tons of equipment, baggage, birds and animals, and illusions far surpassing anything heretofore assembled on the stage, together with many gorgeous costumes, special lighting effects, and many changes of beautiful and costly scenery will be seen during the presentation of Virgil's elaborate mystical extravaganza.

Among the many novel features of this year's show will be the wholly new and grand entrance spectacle, in which witches and demons conjure up ghosts and goblins, and finally through the aid of the magic cauldron, the witch invokes the very spirit of satan himself, who appears in a sulphurous cloud in the center of the stage.

Children will be especially thrilled with the circus scenes wherein the laughable antics of clowns, comical ducks and chickens, and fascinating illusions especially created for this number constantly keep the audience enthraled and mystified.

The Mystery of the Jungle, in which The Great Virgil rescues the Leopard woman from horrific cannibals by causing her to vanish while suspended in mid-air, is but one of the hundreds of beautiful, spectacular, and thrilling mysteries of the past, present and future which Virgil has combined to make . . . "In All the World No Other Show Like This."

Mrs. Leary Lemoine of Kratz Springs, Louisana is visiting in the home of her father, R. H. McFarland and family.

A married woman is under no legal obligation to assume her husband's name—she does so only out of custom.



High School Auditorium
MONDAY, FEBRUARY 3
Matinee 30c Night $1.20
Tax Included
Sponsored by Cameron Lions Club

Quaker Oats Company Offers Premiums With Mother's Oats Here

Dinnerware, styled by master craftsmen, now comes in premium packages of Mother's Oats on sale at local groceries—this is the message of The Quaker Oats Company to housewives. A cup and saucer, breakfast bowl, dinner plate, or other dinnerware is included with each package of the oatmeal. Housewives can add to their dinnerware sets with each premium package.

Modern and graceful in design, the dinnerware is notably substantial. Also substantial is nutritious Mother's Oats, voted best-tasting cereal in America in a recent nationwide survey. Oatmeal leads all other natural cereals in Vitamin B1, protein, food energy, and iron; and Mother's Oats has for years been a favorite of mothers' whose chief concern is energy-giving breakfasts for their children. Aside from its breakfast cereal role, oatmeal also serves as an ingredient in cookies, muffins, and breads. Recipes for using oatmeal in baking are printed on each package of Mother's Oats.

Mr. and Mrs. E. J. Kahler of Buckholts shopped in Cameron recently.

J. L. Taylor & Co.
of Chicago and New York
CAN MAKE YOUR SUIT OR OVERCOAT RIGHT
J. P. WERNER
DEALER Phone 441-J



Ann If any man could be her master . . . she would be his slave!

PLAINSMAN and the LADY

THE CAMERON THEATRE
THURSDAY AND FRIDAY, JANUARY 30 and 31

CHRISTIAN SCIENCE SERVICE

"Truth" is the subject of the Lesson-Sermon which will be read in all Churches of Christ, Scientist, on Sunday, January 26.

The Golden Text is: "It is the Spirit that beareth witness, because the Spirit is Truth" (I John 5:6).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Teach me thy way, O Lord; I will walk in thy truth" (Psalms 86:11).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "If God, the All-in-all, be the creator of the spiritual universe, including man, then everything entitled to a classification as truth, or Science, must be comprised in a knowledge or understanding of God, for there can be nothing beyond illimitable divinity" (page 127).

Cold, Wet Norther Blankets Texas And Cameron Shivers Again

Texas was in the grip of a cold, wet norther Friday with more intense cold due to come within the next 24 hours, according to L. W. Smith of the Community Public Service Company.

Cameron had .44 inches of rain during Thursday and night and the temperature was down to 36 for a minimum. The new norther was expected within a few hours.

Sleet, snow and rain were falling over most of Texas and the cold would be felt as far south as the valley and Houston. The lowest temperature was 17 at Pampa.

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

JOE D. BASS
ELECTRICIAN
General Electrical Work and Contracting
PHONE 418
"There Is No Substitute for Experience"

CAMP & CAMP
ATTORNEYS
E. A. Camp E. B. Camp
Office at
CAMERON and ROCKDALE

Ambulance Service
2 Machines to Serve You
PHONES 93, 94 OR 17
We Hurry
GREEN FUNERAL HOME
Cameron, Texas

FRIDAY, SATURDAY and MONDAY

Values For Hungry Shoppers

FISH—Trouts and Reds, lb.	40c
SLICED BACON—Sugar Cured, No. 1 Machine Sliced, lb.	59c
SALT MEAT—Jowls, lb.	35c
PINEAPPLE JUICE, 46 oz. can	50c
GRAPEFRUIT JUICE— No. 2 can, 3 for	25c
SLICED PINEAPPLE—No. 2 can	35c
BLACKEYED PEAS—No. 2 can	20c
APRICOTS—in Heavy Syrup, No. 2½ can	29c
CUT OKRA—No Stems, No. 2 can	30c
OB MACARONI or SPAGHETTI— Big Boxes, 3 for	25c
MOTHER'S OATS—Cup & Saucer or Plate, big box	35c
JEFFERSON ISLAND SALT— Hexagon Shaped box	5c
FLOUR—Kimbell's Best, 50 lb. sack	$3.20
LAY MASH—Kimbell's Print Bags	$4.00

Plenty bed springs, paint, wall paper, Studio couches, dining room suites, dinette suites, bed room suites, and inner spring mattresses—Budget Terms.

Green & Boedeker

CAMERON, TEXAS

FANS PAY TRIBUTE TO YOEMEN AT BANQUET

Applause for a fighting band of Cameron Yoemen who won their District and went to the Regional finals in football, echoed to the rafters of the big gymnasium Thursday night as some 300 gathered for the annual banquet and to hear Del Morgan, head coach of Texas Tech, who was the principal speaker.

W. T. Hanes, Superintendent, was toastmaster. T. J. O'Neil, Captain of the 1946 football team, gave the invocation.

Coach Leo Jackson introduced the guests, Coach Glen Lowe of Rosebud and two of his football squad, Jackie and Lester. Bill Burns and Jack Harvey from the Texas Tech coaching staff were there with Coach Del Morgan.

C. L. Canady, grammar school principal and Mrs. Canady were thanked along with the Home Economics Class for preparing the banquet. Mrs. Jackson and Mrs. Hanes also had a share in the arrangements.

The tables were attractively arranged and decorated in Y formation to carry out the Yoemen letter.

Coach Jackson announced the following lettermen: Joe Hawkins, Bob Holloway, Buddy Shipp, Bob Wilkerson, Charlie Riola, Eugene Salach, Howard Beal, Berry Caldwell, Russell Wallis, Charles Duncan, George Hollas, Denson Provasek, Jimmy O'Neill, Paul Burke, Laurence Michalka, Billy Hauk, Richard Burke, John Moseley, L. W. Turner, Dick Stedman.

Student Managers Pete Kunz and Bernard Polzer were given recognition equivalent to letters.

Coach Jackson also announced three lettermen in baseball: Billy Hanes, John Matula and M. Garcia.

Margaret Matula and Ann Hinyard, football queens, were presented.

In recognition of their contribution to the success of the team the following doctors were given honorary letters: Dr. C. G. Swift, Dr. John Lane Baskin and Dr. T. Leland Denson.

John Henry Wilson who served as scout was introduced and commended.

Co-Captain Russell Wallis of the football team presented three trophies, one each to Coach Jackson, Dick Young, line coach, and Harrison McClaren. Superintendent W. T. Hanes also received a present.

Coach Jackson presented to each member of the squad the jerseys they had worn for the past two years.

Albert Collins, representing the fans spoke briefly in appreciation of the Coach and the Yoemen. He presented a check to Coach Jackson for $300 and one to Dick Young, line coach for $150 and one to B. Squad Coach, Harrison McClaren for $50 a total of $500 from the people.

Del Morgan as speaker of the evening began by paying high tribute to the Cameron Band. It will be remembered that the Cameron Band was host band for Texas Tech at the Tech-A&M game in San Antonio which the Red Raiders won.

Coach Morgan took as his theme "Fundamentals of Democracy" and likened its principles of operation to football team and to clean athletics where young men learn good sportsmanship and know how to be good representatives of democracy on the field of play as well as in the social and political economy of the nation.

A big feature of the program brought by Coach Morgan was motion pictures of the Tech-A&M Game.

Citizens Bank Offers Night Deposit Service For Safety of Funds

Citizens National Bank has received a new supply of bags and has enlarged its night deposit service, it was announced by Ladis Marek, Cashier of the bank.

The bank is announcing this enlarged service to customers. The cost is small and depositors can make their deposits after business hours with keys to the locked door from the outside.

These deposits fall into a safety vault and are taken out and credited next day. Recent robberies over the country have focused attention on the need for protecting funds. Money should not be left in safes in stores.

Printing is a home industry.

CORSICANA MAN WILL BE 36TH GOVERNOR OF TEXAS

Beauford Jester of Corsicana became the 36th governor of Texas at noon on Tuesday, January 22 in colorful ceremonies at Austin.

Alan Shivers of Beaumont took the oath of office as Lieutenant Governor from the same platform.

The weather was clear and cold and some 50,000 visitors were in the Capital for the inaugural.

Jester who was chairman of the Railroad Commission, won the nomination by an overwhelming majority over Homer P. Rainey in the August primaries of 1946. His platform was built around what he called The People's Path.

The University of Texas was again in politics when the then President Homer P. Rainey was fired by the Board of Regents and he asked for the governorship and was turned down by the people. Jester took the other side of the issue, was supported by big business as well and was elected by the largest majority in recent years if not in the history of the state.

Immediately after the ceremonies of the inauguration the new Governor led a parade through the city and went to the Executive Mansion for his first meal. Traditions require the outgoing governor to prepare the meal and Coke R. Stevenson had the mansion menu in order for the new executive.

Governor Jester rested until 4 p. m. and then attended a reception and in the evening planned to make personal appearance at each of the 5 inaugural balls.

Oath was administered by James B. Alexander, Chief Justice of the Supreme Court. Texas born John Boles, celebrated screen star, led the inaugural masses in singing "The Eyes of Texas."

The parade featured military units and air formations as well as colorful pioneer day entries. It was the most colorful ceremony since the inauguration of Texas' first governor, Pinckney Henderson.

Chas. M. Hicks, county superintendent, was in Austin Tuesday to attend the inaugural ceremonies at the Capital.

Water hyacinths grow so thickly in the Clarence River in Australia that floodtime rafts of the plant, sometimes 400 yards across, floats down the river carrying snakes, rabbits and foxes.

Miss Pearl Weid of Cameron recently visited relatives in Burlington.

EDWARD R. LAND DIED IN FORT WORTH JAN. 16

Edward R. Land died in Fort Worth on Thursday, January 16.

Funeral services were to be held in Fort Worth at 9:30 a. m. Saturday, January 18 and the body will be brought overland to Cameron for interment in Oak Till Cemetery at 2:30 p. m. with the Marek-Burns Funeral Home making arrangements.

Mr. Land is survived by his widow and one son, Kelso Land. Mrs. Land is the daughter of Mr. and Mrs. Ernest Kelson of Maysfield.

+ SUE JONES +



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JONES FINE BREAD

NOTICE

As in prior years, interest on consumer's deposit at the rate required by law has been accrued and set aside for payment.

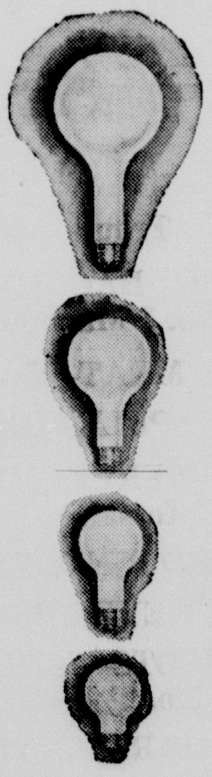
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Choose the Right Lamp Bulb for the Right Job . . .



300 WATTS
Here is a bulb that is extra kind to the eyes. Use in reflector floor lamps, as a main light source in the reading corner, in torchere lamps for general illumination, as a flood light in the yard . . . and wherever plenty of light is needed. One large bulb, correctly used to avoid glare, is more economical than two smaller ones of equal total voltage.

150 WATTS
The 150-watt bulb is just the right size for your reading lamp, for junior floor lamps and bridge lamps, for indirect ceiling fixtures in small rooms, and for kitchen units. Always shield bulbs from direct view to avoid glare.

100 WATTS
The 100-watt bulb is used in small and medium-sized table lamps, end-table lamps, wall lamps and pin-up lamps. Use with shade or diffusing bowl.

60 WATTS
The 60-watt bulb is a cheery fellow, used in candle sockets of floor lamps for reading, in boudoir lamps, and in hallways and closets.

Remember . . . With TP&L low-cost electric service, your electric light today costs so little that you can use ALL THE LIGHT YOU NEED in your home for only a few cents a day. Keep all light sockets filled with proper size bulbs for plenty of light. Keep an extra supply of bulbs at hand for replacement.

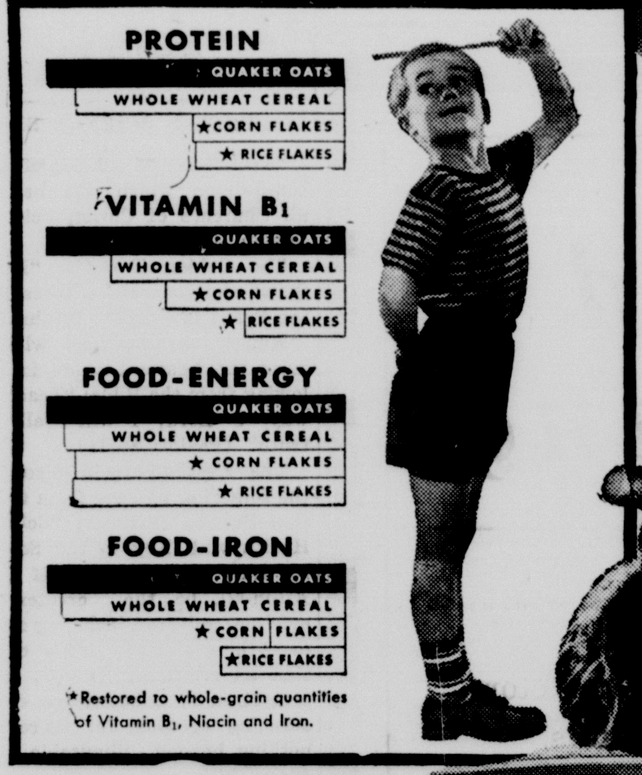
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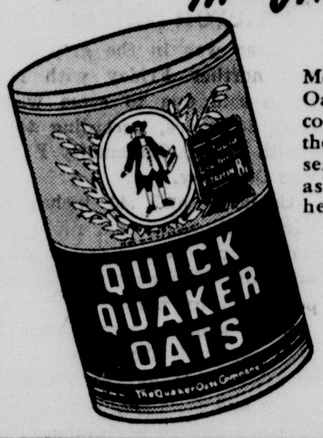
Yes, real Quaker Oats won by a *landslide* in a recent independent, coast-to-coast vote! Based on their own personal experience, Americans 8 to 80 said they considered real Quaker Oats most healthful of all cereals! Actually, real Quaker Oats was named "best for you" *far* more often than any other cereal, hot *or* cold! No other natural cereal, bar none, can equal whole-grain oatmeal, real Quaker Oats, in four top energy-boosting, fatigue-fighting elements you need every day! And real Quaker Oats was voted America's best *tasting* cereal too!



Oatmeal Leads All Natural Cereals

Genuine Quaker Oats brings your children all the great benefits of the one whole-grain cereal authorities agree leads all others in these vital growth factors: — muscle-building Protein; spark plug Energy Vitamin B1; Food-Energy and Food-Iron! Your youngsters get them *all* in real Quaker Oats . . . and get them in their *natural* form, as approved by modern medical science!

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Cooks Fast As Coffee!

More good news—best-tasting, best-for-you Quaker Oats is easy to fix too! To be sure of getting the quickest-cooking oatmeal get the big red and blue package with the words "*Quick* Quaker Oats" on it. Then you can serve your family a luxurious, hot breakfast as quickly as you prepare coffee! Why not start *every* day this healthful way—with delicious real Quaker Oats!

Quaker Oats
America's Best-Tasting Breakfast Food

POSSUM FLATS . . . "SNAPPY COLD SNAP CHATTER"

By GRAHAM HUNTER





Lone Star Gas Company's home economics services in this territory are being expanded with the appointment of Miss Jeanette Graham as assistant to Mrs. Gussie Lee McCrary, division home economist, according to an announcement by A. P. Rowland, division sueprintendent.

Miss Graham and Mrs. McCrary are available for consultation on menu planning and meal preparation and on how to get the most economical use from modern gas appliances. They have headquarters in Waco, however, requests for their services should be made through the local gas company.

A native of Dimmitt, Texas, Miss Graham received her B. S. degree in home economics from Baylor University in 1946. Shortly after graduation she joined Lone Star Gas Company and underwent training in the home economics department to prepare for her assignment in this territory.

H. T. Pope of Buckholts was a Cameron visitor this week.

FOR

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Cameron —:— Texas

MRS. WALTER FRIERSON IS BURIED IN DALLAS

The news of the sudden death of Mrs. Walter H. Frierson, 95, of Dallas, was received here last week.

Mrs. Frierso nwas born in Tenn. was married and came to Rockdale with her husband, and later moved to Tyler where they made their home until 1926. Her late husband served Smith county as treasurer for many years and retired, and after moving to Dallas, lived six weeks. She had made her home with her three children there since then.

Deceased was a lover of Art, and had studied for many years, and at the age of 70 years, made it a hobby, and did fine painting up to her passing. She was a member of the Dallas Art Club; the Southern Memorial Association, and First Presbyterian Church, of Dallas, and up to a few days before her death, attended church regularly, and took active interest in the social affairs of the church, and was a person much loved for her fine sweet life.

The funeral was held Friday afternoon, Jan. 17 with Dr. Frank Brown conducting the services, with burial in Grove Hill Cemetery, Dallas.

Surviving her are three children, Minton W. Frierson ,two daughters, Misses Sarah and Katie Frierson, all living at home with their mother. She was an aunt of Mrs. Sallie Kate Johnson. and Mrs. Mary McLane Lawrence, of Cameron, and had visited here many times where she made friends who are grieved at her passing.

IN NAVY CONSTRUCTION

Earl Winston, 19, son of Mrs. Lillie Winston of 401 North Rusk, Cameron, has qualified as a candidate for carpenter's mate, third class, at the Naval Construction Battalion Center, Port Hueneme, Calif.

Winston entered the Naval service on July 29, 1946, and received recruit training at the Naval Training Center, San Diego, Calif.

The highest atmospheric temperature (the thermometer was not in the sun's direct rays) ever recorded in the United States was 134 degrees on the edge of Death Valley, California.

Former Pastor Here Is New College President

E. S. Hutcherson, pastor of Trinity Baptist Church in Houston is to be the president of the new Baptist College soon to open in Beeville.

Hutcherson is former pastor of the Baptist Church in Cameron and founded The Messenger, church paper. He was also pastor at Paris with family he moved to Houston from Cameron.

Mrs. Mary Neumeyer of Houston and her grandson, Howard Reitz, veteran pilot in the Pacific, and Victor Neumeyer made a short visit in the homc of her sisters, Mrs. R. A. Kitzler last week. They were much impressed by the courticies shown them by the Cameron Officials who were at the Airport when they landed.

Mr. and Mrs. Otto Boedecker of Taylor transacted business in Cameron on Wednesday. The Boedekers are former residents of Cameron.

The tusks of an elephant are really elongated incisor teeth in the upper jaw.

The ocean does not get deeper further away from shore; the deepest spots generally are found along the shore.

NEW COLD WAVE SWEEPS INTO TEXAS TUESDAY

Forecasts on the weather for Wednesday early Tuesday indicated that temperatures would be in the low twenties for this area.

One bright spot in the weather news was the prediction for clear weather.

In the upper reaches of the Panhandle and in extreme north Texas temperatures of from 16 to 22 were forecast. In East Texas 22 to 32 were forecast. Indications were that Cameron would not have lower tempertatures than the maximum indicated for East Texas. It may be freezing here Tuesday night or Wednesday morning.

In the Dallas and Fort Worth sections the temperature may be in the lower twenties Tuesday night and around 24 to 30 degrees Wednesday.

There was no prediction of rain, just clear and cold with strong north winds.

Frank Kohut of Buckholts was a welcome visitor in Cameron this week.

Miss Virginia Rector of Shreveport, La. is spending several weeks in Cameron with her aunt, Mrs. Mamie A. Hefley.

L. L. Morriss Turns Down Tyler Church Offer Made Recently

L. L. Horriss, pastor of the First Baptist Church, announced from his pulpit on Sunday that he had rejected a call to the Broadway Baptist church in Tyler and will remain in Cameron.

Mr. Morriss is doing a great work here and the church is making progress under his leadership. His return to his religious work after serving in the army as Chaplain has been crowned with increasing success.

The church at Tyler offered a greater field of service with better financial advantages but the pastor made his decision based upon his appreciation of Cameron and the local church.

John Slovak of Buckholts was a business visitor in Cameron Monday.

Mrs. Walter Marek of Burlington visited relatives and friends in Cameron this week.

"PERCE STRINGS" —by— CULPEPPER'S





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TACH—

(continued from page one)

rigid distinctions, would have Army to the habit of calling him fallen i[t] name, too. He wouldn't by his fir[st]. He addressed everyhave minded the squadron as "Sir," body else in t[he]ther he was speakregardless of wh[at] a private. ing to a colonel o[r] unassuming

"For all his quie[t] tach was a manner, Major Paul [S]grew. His man around whom legends [a]t him fellow fliers would talk abo[ut] of by the hour. He was a graduat[e] a Texas A&M, where he had earned reserve commission; and he had switched to the Air Forces from the Armored Force before Pearl Harbor. Possibly the fact that he was of Czech ancestry accounted for his constant readiness to fly against the Germans whenever opportunity offered. The squadron commander discovered one time that Stach hadn't even been off the field, except to fly, for more than seven months; he had to order him to take a tenday leave, and at that Paul pleaded to be called back if any "good" missions came up.

"But the incident that perhaps best illustrates the easy serenity that was his outstanding characteristic doesn't concern combat at all. It happened when Stach was a fledging pilot, finishing a training flight in the States. Just as he was preparing to bring his Marauder in to land, both his engines cut out cold. A thing like that is no joke, especially in a B-26. Nevertheless, he not only brought his plane down safely, but did it with such smooth neatness that he ended his taxi almost directly in front of a hangar. Climbing out, he strolled over to the nearest crew chief.

"See that Marauder I just brought in?" he asked.

"Yes, sir," replied the crew chief.

"Well, fix it, will you, please?" said Paul, politely. "The engines don't run."—Arch Whitehouse.

The above tribute by Mr. Whitehouse was published in the February issue of TRUE, the man's magazine. Paul Stach was reared in Cameron, graduated from high school, played football and was one of the best loved of the young men who made history in the late war. Paul was killed in action when his bomber went down in an operation over the German lines in the invasion of France. He was a brother of Capt. Stanfield Stach, hero of the siege at Bastogne. His mother Mrs. Anna Stach lives in Rosenburg.

FORD—

(continued from page one)

prices rise.

"The un-American spiral of mounting costs and rising prices has hurt everybody, some groups more than others, many have not benefited from post war wage increases, but have had to share the burden of resulting high prices. Already millions of American families are unable to buy the things which, in normal times, make up their standard of living. In the short view, we can see inflation, in the long view there is danger of depression. The period since V-J day has been an unhappy and costly period of reconversion to peace time hard[en]. Ford Motor Company has lost [m]illions of dollars since V-J day, even after all tax adjustments, day, even aft[er] this wild aftermath but the crisis of [it] been passed. of war seems to ha[ve] though still

"Our own production, [th]es, is now limited by material shorta[ges] employsteadier. Productivity of our [em]ployes, which hit a new low during the period, seems to have started its return to normal. Ford Motor Company made a modest profit for the last three months of 1946 and we intend to continue to operate in the black. The American economy now stands at a turning point. Mounting costs and rising prices have warranted caution and hesitancy. There is even general fear that this dangerous, un-American cycle cannot be corrected without an economic recession.

"We think this fear can be dispelled by common sense and action, and among free men that becomes an individual responsibility. The Ford Motor Company therefore proposes to accept its losses since V-J day as an item of a great and victorious war. We are closing our books on that phase of our production history. We have decided that now is the time for us to make an investment in the future. Because they must build up depleted cash reserves or because they are still losing money, many businesses may not be able to follow suit, but we hope that our suppliers, our employes, and our other economic partners will back, each to his own ability, our attempt to return to the economic pattern which has helped to make America great—the principle that higher wages and a higher standard of living for all depends upon lower costs and lower prices through increasingly efficient large scale production.

"We hope, as we move forward, that we will be able to reduce prices further, and that we will not be forced to raise them again to compensate for cost increases."

FORMER CHIEF OF STAFF TAKES KEY POST TO-DAY

General George C. Marshall became Secretary of State Tuesday in Washington when oath was administered by Chief Justice of the Supreme Court.

General Marshall succeeds James F. Byrnes who has worked with varying degrees of success on Peace problems.

Recently a special envoy to China the new Secretary of State left expressing little hope of bringing peace to that area of the far East. He denounced both the Communists and the government in China.

Mr. Burns resigned because of ill health. News commentators have tried to read into the situation that the selection of Marshall may indicate a stiffened attitude toward Red Russia because of her blocking tactics over the problems of Peace.

President Truman named Marshall to the place immediately after the session of the United Nations in New York where a Peace Treaty was finally shaped.

Secretary Marshall was Chief of Staff of the Army in the late war and is regarded as one of the greatest military leaders of all time. The President in his evaluation of Marshall says he is the greatest living American.

Mr. and Mrs. A. J. Triggs of Dallas have concluded a visit with her parents, Mr. and Mrs. W. A. Bonds.

Gus Eggert of Atlanta Georgia is in Cameron on business. Mr. Eggert is the son of the late pioneer, Ernest Eggert and is with the Public Health Department in Georgia.

E. B. Martin of Burlington was a business visitor in Cameron Monday.

Louie Gerick of Buckholts was a business visitor in Cameron recently.

DANCE

TIONAL HALL

NA meron

Ca ARY 26

SUNDAY, JANU[A]RY

For The Benefit o[f]

MARCH OF DIMES

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Joe Martinez Orchestra

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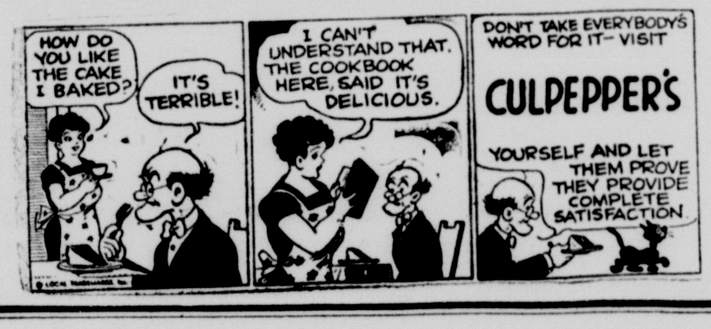
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Cameron, Texas

"PERCE STRINGS" -by- CULPEPPER'S



Advertisement



From where I sit ... by Joe Marsh

Willie Goes to School at 23

Everybody's joshing Willie Wells about going back to school. They remember when Willie would hide out in the woodshed—scared to bring his report card home to Pa.

But under the G.I. Bill of Rights, Willie (who has a wife and baby) is getting a free education at the Agricultural College. And Uncle Sam is giving him a fine report: "Deportment, excellent; Progress, above average."

That goes for all those undergraduate veterans. Like Willie, they appreciate an education more than ever now. They're industrious and well-behaved—their favorite beverage is milk, or a temperate glass of beer. For them the "three R's" seem to mean: Responsibility, Resourcefulness, Restraint.

From where I sit, cynical folks who thought veterans wouldn't want to return to school—wouldn't stick to steady habits of work and moderation—have their answer in "undergraduates" like Willie.

Joe Marsh

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Effective Immediately

A Statement by Henry Ford II

"ALTHOUGH more than one million of our customers are waiting for delivery of their cars at present prices, we are immediately reducing the price of every Ford car—some models as much as $50.

"This is our 'down payment' toward a continued high level of production and employment in the months ahead. We believe that the 'shock treatment' of prompt action is needed to halt the insane spiral of mounting costs and rising prices and to restore a sound base for the hopeful period of post-war production we are now entering.

"Let me review briefly the considerations which have led us to take this important step.

"The Ford Motor Company is in the mass production business. Mass production depends upon large markets. It will continue to succeed only if it can produce more and more at lower and lower cost so that more and more people can buy. Large markets begin to disappear when prices rise.

"The un-American spiral of mounting costs and rising prices has hurt everybody—some groups more than others. Many have not benefited from post-war wage increases, but have had to share the burden of resulting higher prices. Already, millions of American families are unable to buy the things which, in normal times, make up their standard of living. In the short view, we can see inflation. In the long view, there is danger of depresssion.

"The period since V-J day has been an unhappy and costly period of reconversion to peacetime production. Ford Motor Company has lost millions of dollars since V-J day, even after all tax adjustments.

"But the crisis of this wild aftermath of war seems to have been passed. Our own production though still limited by material shortages, is now steadier. Productivity of our employes, which hit a new low during the period, seems to have started its return to normal. Ford Motor Company made a modest profit for the last three months of 1946, and we intend to continue to operate in the black.

"The America economy now stands at a turning point. Mounting costs and rising prices have warranted caution and hesitancy. There is even general fear that this dangerous, un-American cycle cannot be corrected without an economic recession. We think this fear can be dispelled by common sense and action. And among free men that becomes an individual responsibility.

"The Ford Motor Company therefore proposes to accept its losses since V-J day as an item of the cost of a great and victorious war. We are closing our books on that phase of our production history. We have decided that now is the time for us to make an investment in the future.

"Because they must build up depleted cash reserves or because they are still losing money many businesses may not be able to follow suit. But we hope that our supplies, our employes, and our other economic partners will back, each to his own ability, our attempt to return to the economic pattern which has helped to make America great—the principle that higher wages and a higher standard of living for all depend upon lower costs and lower prices through increasingly efficient large-scale production.

"We hope, as we move forward, that we will be able to reduce prices further, and that we will not be forced to raise them again to compensate for cost increases."

Henry Ford II

PRESIDENT, FORD MOTOR COMPANY